



01-10-06

JEW

3622 44

**AMENDMENT TRANSMITTAL LETTER
Under Small Entity Status**

Attorney Docket No: 50046

Application Serial Number:
10/020,759Filing Date:
12/13/2001Examiner:
KhahnArt Unit:
3622

Invention: Improved Methods for Enhancing Broadcast Media Advertising

TO THE COMMISSIONER FOR PATENTS:

Transmitted herewith is an amendment in the above-identified application. The fee has been calculated as shown below.

CLAIMS AS AMENDED

	CLAIMS REMAINING AFTER AMENDMENT		HIGHEST NUMBER PREVIOUSLY PAID FOR	NO. OF EXTRA CLAIMS PRESENT	RATE	ADDITIONAL FEE
TOTAL CLAIMS	30	MINUS	28	2	\$25	\$50.00
INDEP. CLAIMS	3	MINUS	3	0	\$100	\$0.00
Mult Dep Clm				1	\$180.00	\$180.00

Petition is hereby made under 37 CFR 1.136(a) to extend the time for response to the Office Action of 10/7/2005 to and through , comprising an extension of the shortened statutory period of:

one month (\$60.00) three months (\$510.00)
 two months (\$225.00) four months (\$795.00)

TOTAL ADDITIONAL FEE FOR THIS AMENDMENT

Small entity status of this application under 37 CFR 1.9 and 1.27 has been established by a verified statement previously submitted.

A verified statement to establish small entity status under 37 CFR 1.9 and 1.27 is enclosed.

A check in the amount of \$ 230.00 is attached.

It is believed that no further request for extension of time or fees are due. Notwithstanding, the Commissioner is authorized to charge any additional fees incurred or credit any overage to Deposit Account No.50-1753 (50046). Please regard this as a further request for extension of time to the extent one is needed. (Customer Account Number 22929)

1/9/06

date

Sue Z. Shaper
Reg. No. 31663

I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage via Express mail # EV 785080730 in an envelope addressed to the Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, or the correspondence is being facsimile transmitted to the USPTO, on January 9, 2006.

Sue Z. Shaper

Reg. No. 31663



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant(s): Galloway

Application No.: 10/020,759

Filed: 12/13/2001

Title: Improved Methods for Enhancing Broadcast
Media Advertising

Attorney Docket No.: 50046

Art Unit: 3622

Examiner: Le, Khanh H.

Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

RESPONSE UNDER 37 CFR 1.111

To Action Mailed 10/7/05

Dear Sir:

In response to the Office Action of October 7, 2005, please amend this application as follows:

In the Specification:

As per the attached Specification Amendment Sheet.

In the claims:

As per the attached Claim Amendment Sheets.

Basis for new dependent claims 29-30 can be found in paragraph 0007.

In the drawings:

As per the attached Drawing Amendment Sheet.

Double Patenting Rejection

Applicant will execute an appropriate terminal disclaimer at the appropriate time, if necessary.

REMARKS

Again applicant appreciates the Examiner's attention to the two related applications, 09/947,730 and 10/020,759. The latter is a continuation-in-part of the former. Two respective

01/11/2006 MGEBRM1 00000013 10020759

01 FC:2202
02 FC:2203

50.00 OP
180.00 OP